

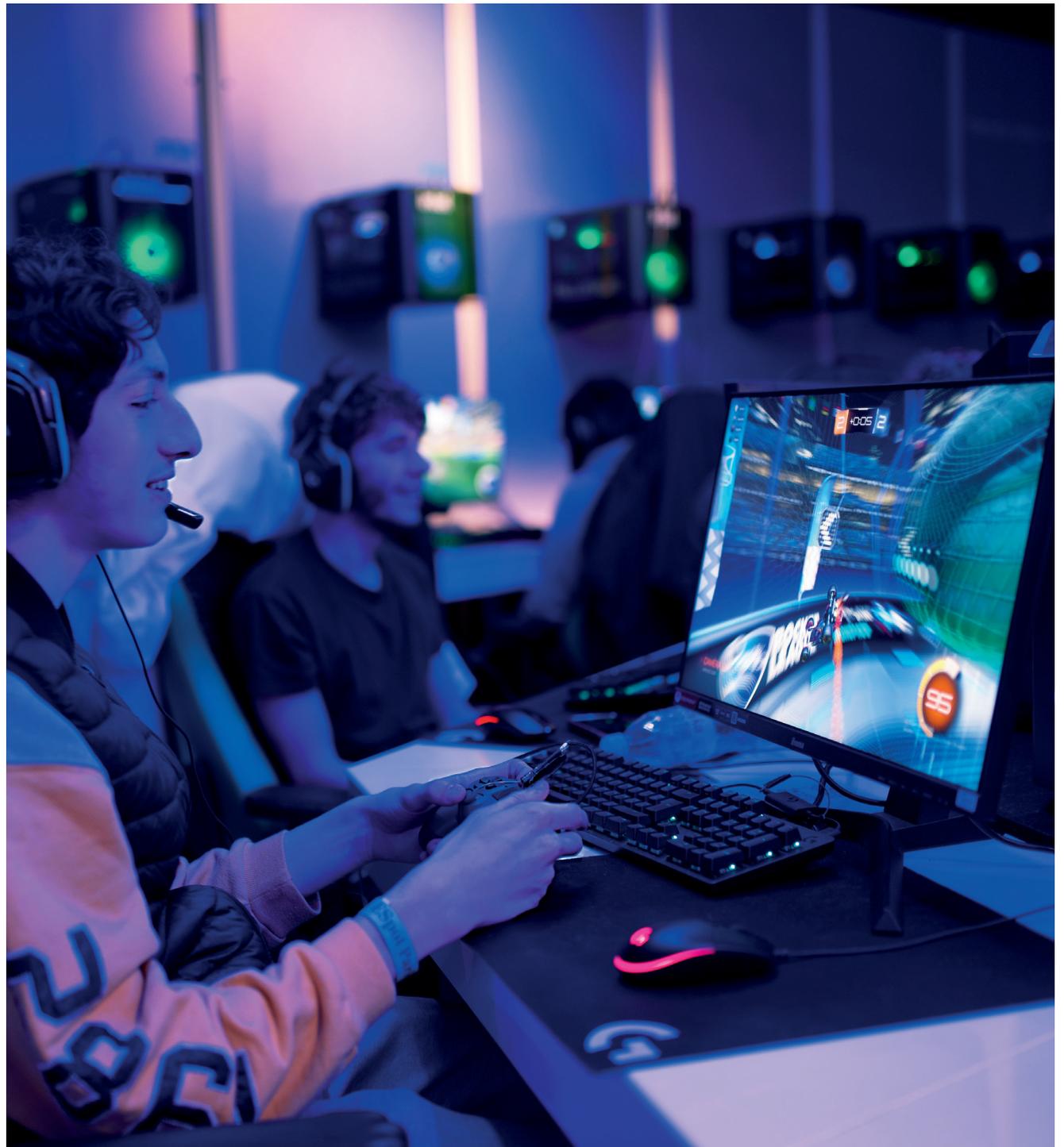
AN IIYAMA CASE STUDY
GAMING AT THE BIGGEST ESPORTS
CENTRE IN EUROPE #WITHIIYAMA
G-MASTER #MONITORS4GAMERS



Gaming at the biggest eSports centre in Europe #withiiyama G-Master #monitors4gamers

Set in the heart of Paris, with 150 seats open to all - from beginners to pros, **Espot is the largest E-Sports centre in Europe**. In a space of 2000m², 100 PCs, 50 consoles, 4 F1 simulators and retro-gaming stations are waiting to be enjoyed by true gaming enthusiasts with the ability to broadcast via "L'Arena". Needless to say, the success of a venue like this highly depends on the reliability and quality of the equipment being used everyday. And that's where the iiyama G-Master #monitors4gamers come to play an important part.

The centre first chose a different monitor brand. However, the screens caused many problems with a lot of complaints especially from the higher-end gaming community. These problems prompted Espot to look for a different solution and after careful research a decision was made to switch over to iiyama G-Master.





To meet the high expectations of e-sports professionals and gamers alike, the iiyama G-Master GB2790QSU-B1 was proposed by iiyama to be used at Esport. This 27-inch monitor offers 240Hz refresh rate coupled with a fast 1ms response time, making it perfect for competitive gaming. Featuring a QHD resolution of 2560x1440 and Fast IPS panel technology, the monitor further provides gamers with an immersive experience with high fidelity, vivid images and an outstanding colour accuracy. FreeSync Premium technology eliminates screen tearing and stuttering, guaranteeing a smooth gaming experience.

The result? According to v Buckstein, co-founder and president of Esport, the iiyama G-Master monitors have been a real game-changer for the centre. He says,



“Beginners are absolutely amazed because they’ve never experienced a screen like that before and the pros that have a good sense of what a top-level screen should be are also very impressed.”



Game-changing solutions #withiiyama

All the iiyama screens have also been integrated seamlessly with all the major vendors and platforms like Barco ClickShare and conferencing solutions from both Logitech and Poly. The screens cover the whole workspace from the boardroom to the open-plan collaboration spaces and smaller meeting rooms, bringing technology, people, and collaboration into the UCAS office space.

As [Franck Lopez, Senior Account Manager, iiyama](#) sums it up:



“they are really high-performance products and since the screens have been installed here the feedback from customers has been very good.”

