



**AN IIYAMA CASE STUDY**  
**SUPPORTING ECOLOGICAL EDUCATION**  
**AT WARSAW'S "EKOCENTRUM**  
**- TURNING POINT" #WITHIIYAMA**

**iiyama**  
 professional displays



## Supporting Ecological Education at Warsaw's "EcoCentrum - Turning Point" #withiiyama

Turning Point is an innovative educational hub in Warsaw, where engaging eco-puzzles reveal the hidden impacts of fast fashion. This modern EcoCenter, located in Praga Północ, has been offering free education on circularity and sustainable fashion. However, this isn't standard learning—it's an experience, with education delivered through games!

The central theme of Turning Point is the fashion industry—a deliberate choice, as young people often build their identity through clothing, accessories, and appearance. That's why the goal of the EcoCentre is to provide free education for youth (aged 12+) on sustainable fashion and circularity. By utilising a modern space filled with multimedia puzzles and timed challenges, young people uncover the secrets of fast fashion. With more than 15,000 visitors in about a year since its opening, the initiative is already making a significant impact.

### An Interactive Learning Experience

EcoCentrum's escape rooms and workshops make learning engaging and practical, addressing topics like circularity, fast fashion, and waste segregation. Activities such as decoding labels or examining purchasing influences encourage critical thinking.

As creator of Turning Point Małgosia Żmijńska explains, *"Knowledge here is hidden, but it inspires young people to think differently when they return home. It's a mix of excitement and education that builds long-term awareness."*

iiyama was thrilled to support a project that combines innovation with education and a responsible approach to environmental footprint, aligning perfectly with our core values.







## Equipped for Impact #withiiyama

EcoCentrum relied on iiyama displays to create an engaging and reliable learning environment with the following solutions:

**TE6514MIS:** With iiWARE 11 (Android 13 OS), 50 touch points, and 1mm touch accuracy, this display enables seamless collaboration and personalised user profiles for tailored experiences during escape room activities and workshops. In practice, it is used for presentations in auditoriums, creating an engaging and interactive environment during escape room activities and workshops.

**TF4339MSC:** Featuring Touch-Through-Glass technology, this Full HD monitor is perfect for interactive kiosks, allowing visitors to engage directly with the content. It is used at the entrance to escape rooms for visitor engagement and as an informational tool. Additionally, in educational exhibits, it highlights the consequences of environmental care by displaying dynamic content based on user interaction.

**LH4354UHS:** (10 units) A robust 500cd/m<sup>2</sup> high-brightness display designed for 24/7 operation, it delivers dynamic presentations and reliable content delivery in mission-critical areas. Paired with the **TF4339MSC**, these 43" digital signage screens visually demonstrate how sustainable practices can positively affect the environment, dynamically changing content when the correct poster is placed.

**TW1023AS:** (16 units) Perfect for high-use environments, this touch panel PC features an Android OS for easy customisation with applications. Its Power over Ethernet (PoE) technology simplifies installation, making it ideal for interactive POS, information desks, and other educational applications. For instance, it is used in the "How to Segregate Waste" section, providing an intuitive, hands-on learning experience.

**WM1044:** (6 units) Ensuring safe installation in public spaces, this wall mount provides secure and flexible display positioning to support interactive exhibits. It supports interactive exhibits by facilitating the optimal placement of displays for visitor interaction and content accessibility.

**XUB3293UHSN:** With its USB-C dock and KVM switch, this monitor enhances multitasking and provides streamlined connectivity for administrative tasks.





Other iiyama products used include:

UC CAM10PRO  
MD CAR2011  
GB2470HSU-B1

These solutions offer reliability, flexibility, and exceptional performance, ensuring EcoCentrum's mission is supported by top-tier technology.

## Conclusion



[Robert Tomaszewski](#), Business Development Manager iiyama Poland

At iiyama, we are proud to support EcoCentrum's mission of building ecological awareness. *"What we appreciate most about EcoCentrum is its consistent approach to ecological education and its commitment to building social awareness. Together, we can achieve positive changes for our planet."* says Robert Tomaszewski, Business Development Manager iiyama Poland.

By collaborating with EcoCentrum, iiyama reinforces its commitment to fostering sustainability and empowering the next generation to make informed decisions for a healthier planet. This partnership exemplifies how technology can amplify impactful educational initiatives and inspire large-scale ecological action.

